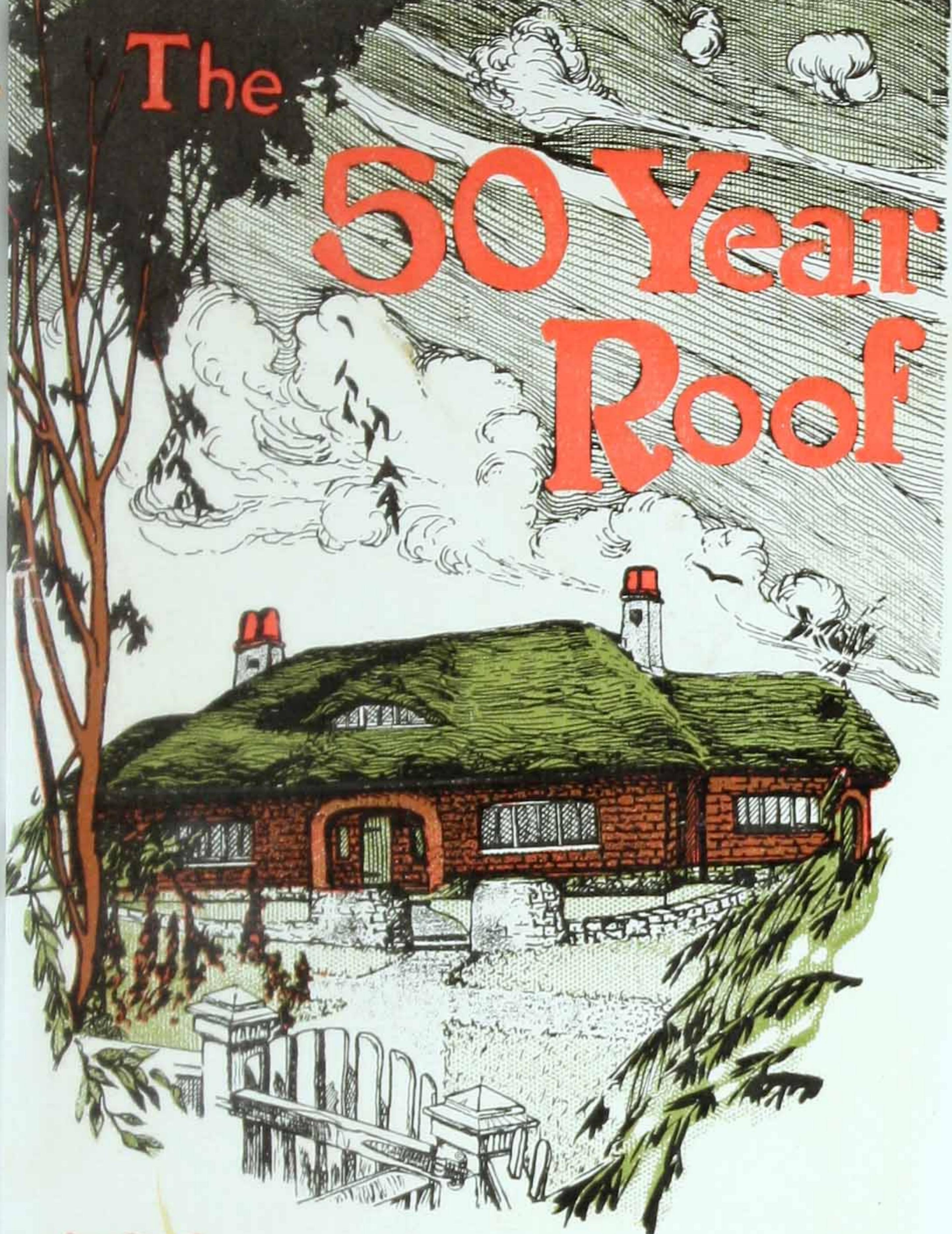


The 50 Year Roof



Edham
**KOLORED
SHINGLES.**
CREOSOTE STAINED





55-

Edham KOLORED SHINGLES.

Manufactured from
BRITISH COLUMBIA RED CEDAR



The
Fifty-year
Roof

COOL IN SUMMER

WARM IN WINTER

LOW FIRST COST

LONG LIFE

GOOD APPEARANCE

Manufactured by

EDGECUMBE-NEWHAM CO.
LIMITED

Vancouver

British Columbia



HOME-BUILDERS of today want their homes to be substantial, useful and beautiful. They want them to possess character — express picturesqueness, dignity, elegance, and most important of all, simplicity or homeliness.

In days gone by people were satisfied to build homes that complied with the prevailing styles of architecture. Today home-builders demand the right to express individual preferences. They require a building material that will not cramp their imagination in the design and construction of their homes.





To meet these demands of the home-builders we have produced the **EDHAM KOLORED SHINGLES** for roof and side-walls. There is no other building material so flexible—so responsive to your will—no other material that is so readily adaptable to any and all styles of architecture. **EDHAM KOLORED SHINGLES** afford you the opportunity to make your home substantial and durable. They are manufactured in our modern mills from the famous stand of British Columbia Red Cedar—admittedly the finest in the world, owing to soil, climatic and drainage conditions. Nature herself has aged

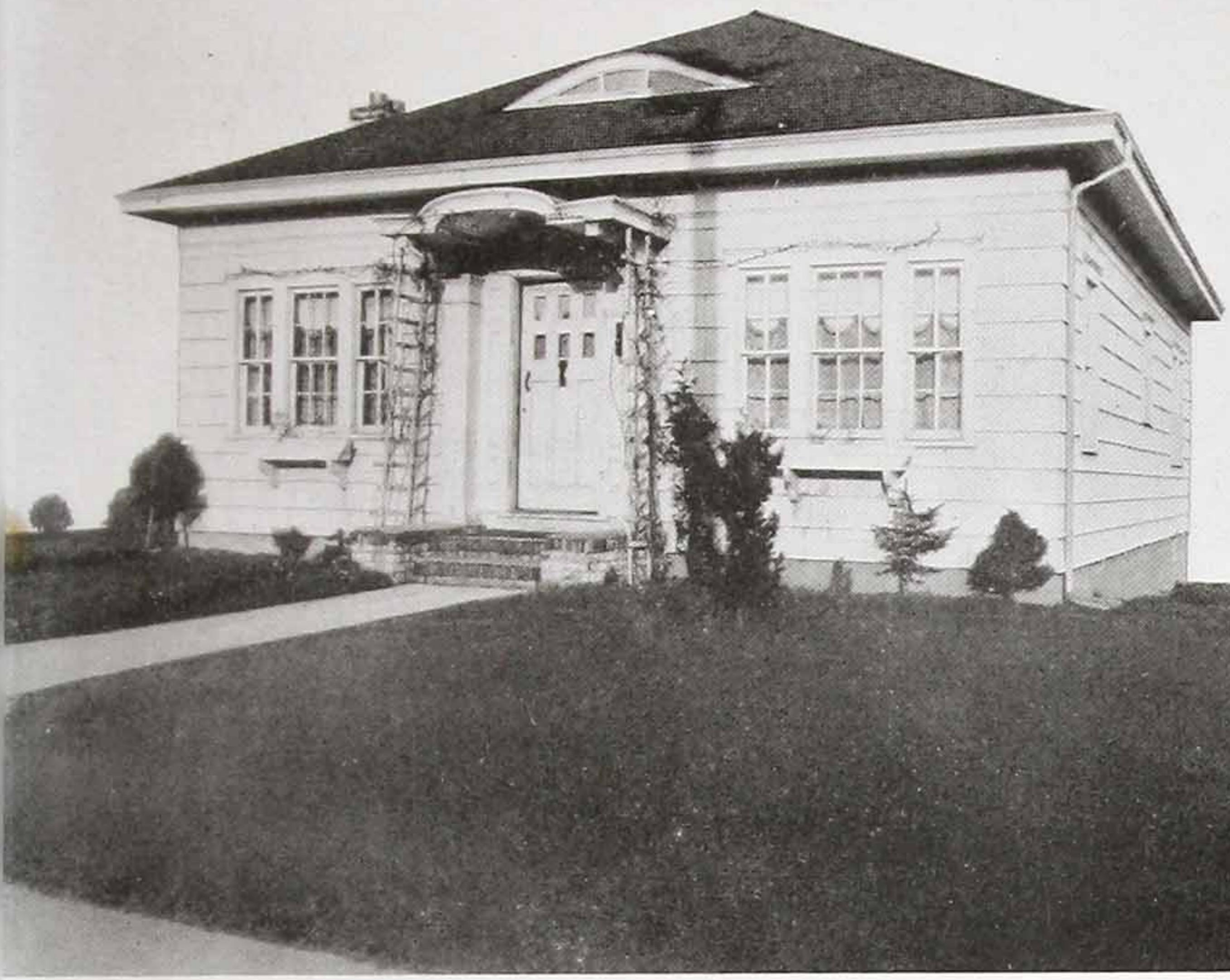




endurance into this famous wood. Torrential rains, scorching suns and Arctic colds have absolutely no ill effects on the roof or side-walls covered with EDHAM SHINGLES. To make your house beautiful, certain essential qualities must be embodied in the building material that you use on your roof and side-walls. If the design is to be pleasing to the eye it must possess proportion, texture, scale, rhythm, repose, and most important of all—COLOR.

We emphasize color particularly, because beauty is not only a permanent source of satisfaction to the





owner, but it also gives a very definite and tangible added market value to the house.

EDHAM KOLORED SHINGLES are taken direct from the dry-kilns, which are operated in connection with our mills, to the staining machines. The shingles are still warm and thoroughly dry — the pores of the wood open and receptive to color pigments. Stains prepared by our color experts, containing the strongest color pigments, pure linseed oil and "binder," are forced by power application into the fibre of the wood, in the same manner that dye colors cloth. The





EDHAM power method of impregnating Red Cedar Shingles with color ensures that each and every shingle is thoroughly saturated from tip to butt, coloring the wood in a manner that seems to emboss the grain, causing it to stand out and ensuring durable, permanent colors that are rich and soft in tone. Compare the difference between the shingle that is brushed, sprayed or dipped in the ordinary manner, with the EDHAM method of driving the stain into the open pores of the wood. It is at once evident WHY the EDHAM KOLORED SHINGLES will not wash out, rub off, or check and peel like ordinary stains and paints;





WHY they retain their beautiful coloring eight to ten years, while the ordinary stained job requires rebrushing every year or two; WHY the brushed shingle decays first between the laps, where the brush fails to function; WHY the EDHAM KOLORED SHINGLE is permeated from tip to butt—both top and bottom—with a stain containing creosote oil that is poisonous to destructive insects, repellent to decay-promoting fungi and impervious to water, heat and cold.

EDHAM KOLORED SHINGLES
are permitted to use the inspection





mark "EDG-GRAIN." This inspection mark is the property of the SHINGLE MANUFACTURERS' ASSOCIATION OF BRITISH COLUMBIA. Permission to use it is only obtainable after an independent inspection. This inspection orders a 100 per cent Edge-grain Shingle that can't warp, cup or curl, strictly clear — free from knots, shakes and sap—the highest grade shingle that it is possible to manufacture.

EDHAM KOLORED SHINGLES offer a fire resistance that is even greater than that of the natural shingle, because the surface is





smooth, and there is no lodgment place for combustible material. Exhaustive and searching tests made by government and university authorities in both the United States and Canada have proven the "EDG-GRAIN" SHINGLE to possess equal fire-resistive qualities to that of any other roofing material now on the market, with the exception of slate and tile, which are prohibitive in cost. Full particulars of these tests will be supplied upon request.

Heating engineers state that a wall of EDHAM KOLORED SHINGLES laid over a 1-inch roofing, building paper, 2x6 studding,





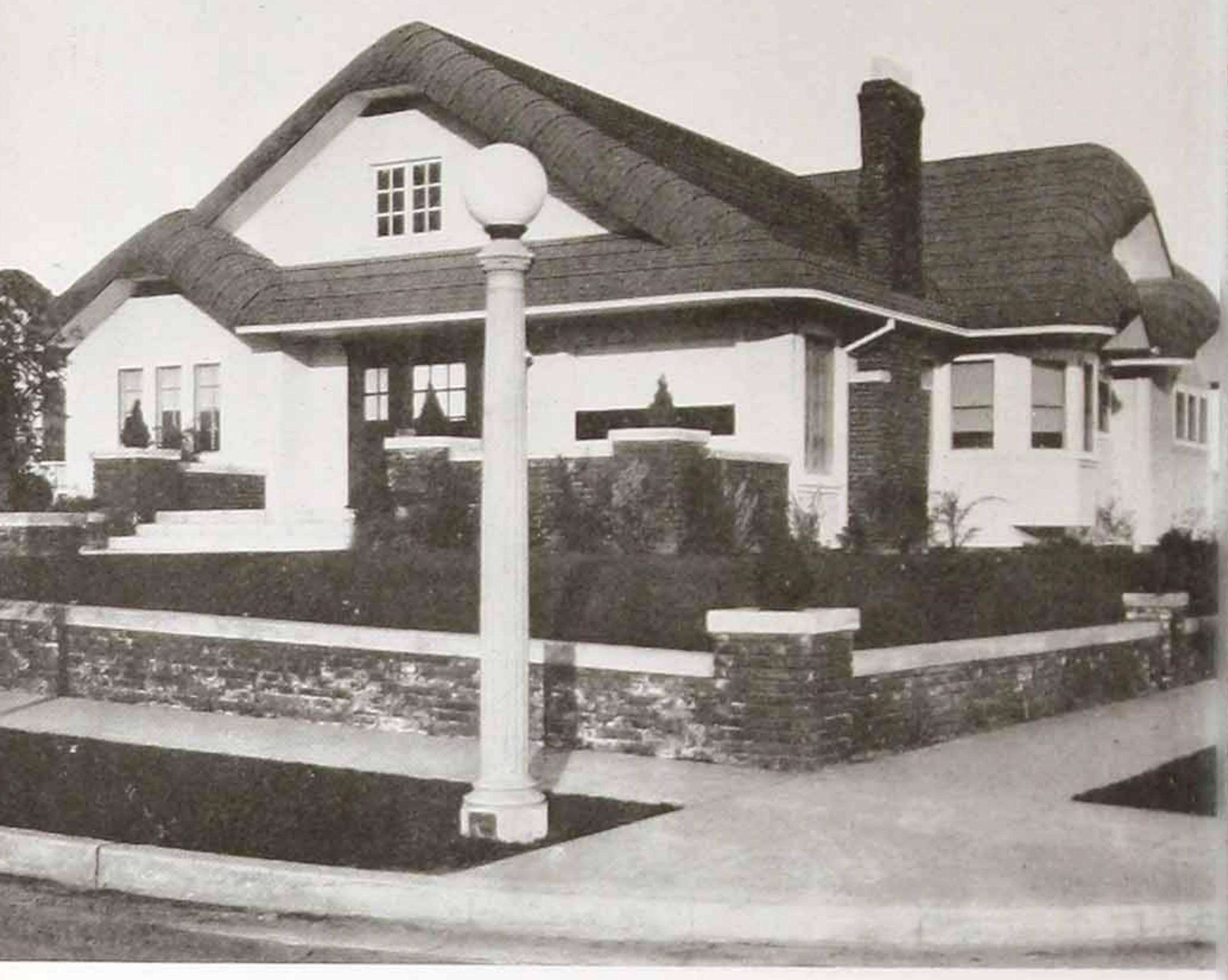
wood lath and plaster inside, is equal in heat resistance to a solid brick wall 20 inches thick. Unlike other building material, EDHAM KOLORED SHINGLES are non-conductors. They do not permit the cold to enter to the same extent in winter, and for the same reason they do not permit the heat to enter in summer, with the result that you have a warm, cosy home during the cold season, and a cool, comfortable home during the hot weather. Likewise, in the rainy season EDHAM KOLORED SHINGLES repel moisture, thus ensuring dryness throughout all seasons of the year. There is practically no upkeep cost





to a roof or side-wall covered with EDHAM KOLORED SHINGLES except a single brushed coating of stain at intervals of five to ten years, depending upon the color or weather conditions. The life of EDHAM KOLORED SHINGLES themselves is fifty years, if laid according to the instructions that go with our fifty years' guarantee.





A RUST-RESISTING NAIL
ADDS YEARS TO THE
LIFE OF THE ROOF

EDHAM KOLORED SHINGLES must be laid with nails that are absolutely rust-resisting, otherwise they cannot last their appointed period of a half century. The ordinary blue wire nail lasts but ten or twelve years. It must be at once apparent that to use such a nail is to invite trouble. Use a rust-resisting nail. Galvanized, cut-iron or zinc-coated nails are good. The difference in cost is a mere nothing. Do not fail to advise your con-

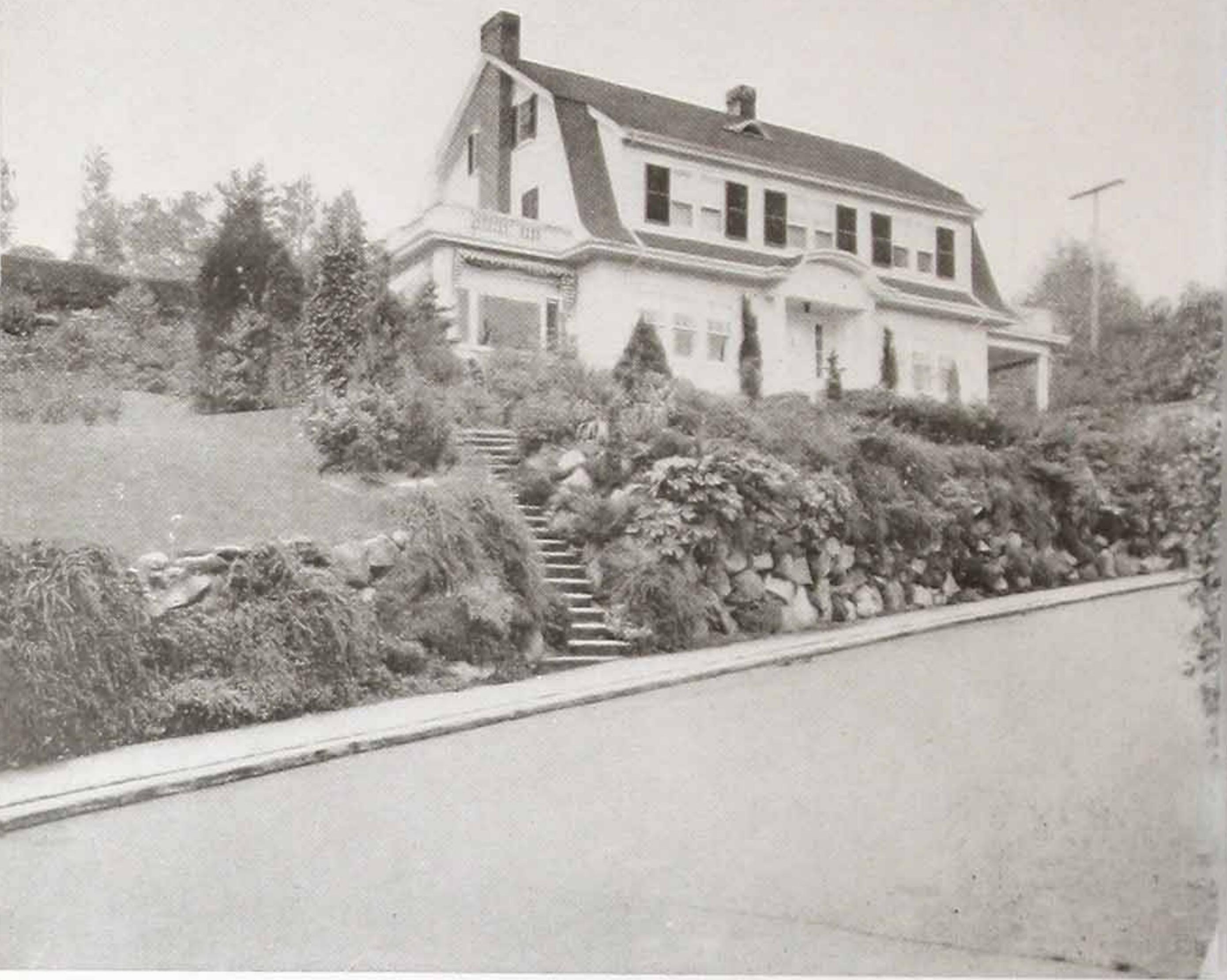




tractor of the importance of the proper selection of nails.

Not only are EDHAM KOLORED SHINGLES achieving beautiful architectural effects in thousands of new homes, but they are also being used largely in remodelling old homes. Their adaptability and moderate cost make them especially desirable for rebuilding purposes. At a surprisingly low cost, EDHAM KOLORED SHINGLES may be laid over the old, obsolete forms of side-wall covering. No other base is necessary.





EDHAM KOLORED SHINGLES offer the home-builder a "50-YEAR ROOF," and a side-wall that will last as long as the house. The first cost is moderate — the cost of upkeep practically nothing — the final cost, when measured by the years of service, less than the cost of any other building material.

EDHAM KOLORED SHINGLES are stocked by your local dealer in standard colors:

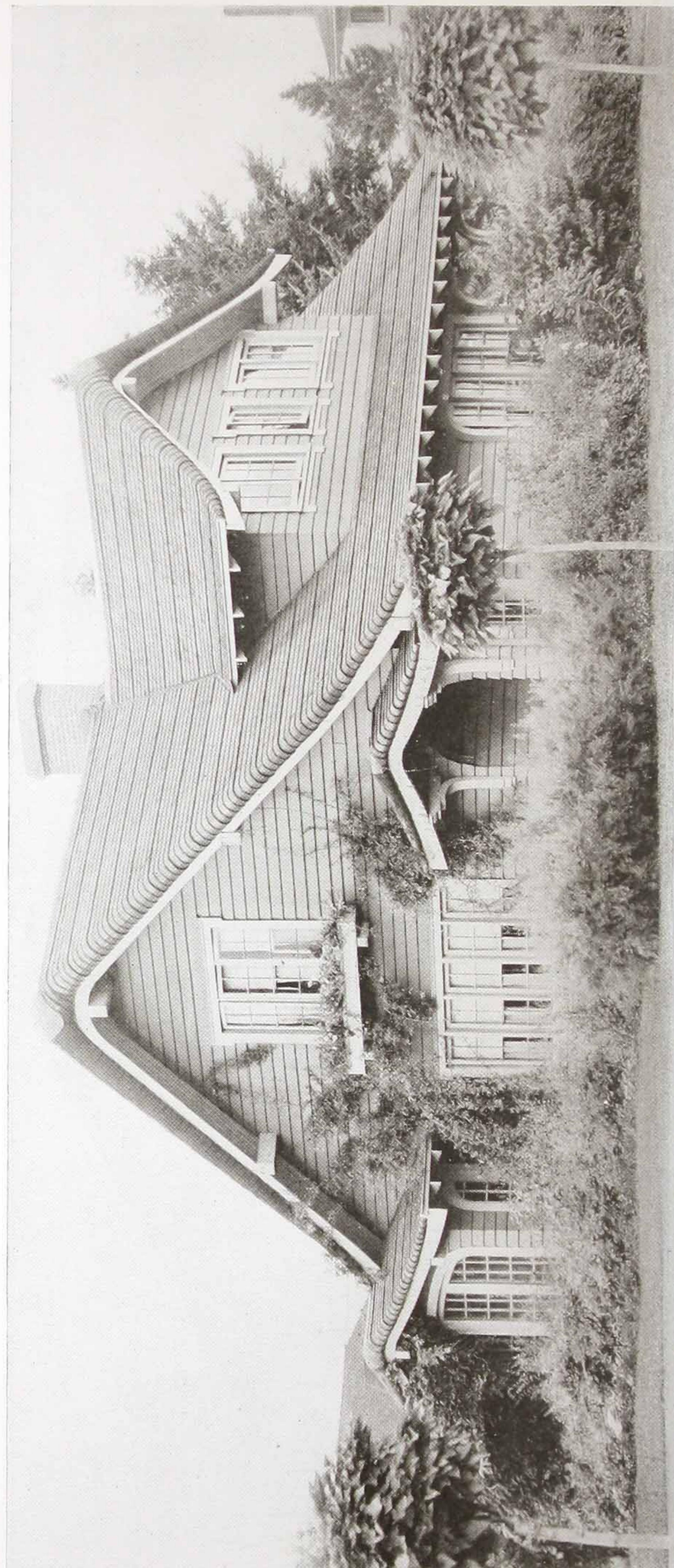
TILE RED
MOSS GREEN
BUNGALOW BROWN





Special colors to suit the individual taste of the home-builder and the architect may be secured promptly. Consult your architect, contractor or lumber merchant as to the size and color of shingles you should use. Note—If your local lumber dealer does not stock E D H A M K O L O R E D S H I N G L E S , write us direct and we will gladly supply you with complete information.









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